

# BLACKBIRD VINEYARDS

## ARISE

10th Anniversary Proprietary Red Wine

*Artisanal producer of Pomerol-inspired wines*

WINEMAKER: *Aaron Pott*

PRESIDENT: *Paul Leary*

FOUNDER: *Michael Polenske*

### 2012 ARISE NAPA VALLEY PROPRIETARY RED WINE

The 2012 Arise exudes aromas of blackberry, black currant, clove, forest floor and cedar. With a robust approach, flavors of strawberry, cherry, cocoa powder and tobacco linger on the palate while smooth persistent tannins provide a lengthy and complex finish. The 2012 vintage was blessed with no frost, a mild spring and summer and a peaceful fall. This ideal growing season assures that Arise will drink well now and continue to develop over the next decade.

BLEND:	<i>58% Merlot - 32% Cabernet Franc - 10% Cabernet Sauvignon</i>
HARVEST:	<i>Fall, 2012</i>
RELEASE:	<i>Fall, 2014</i>
BARREL REGIME:	<i>21 months in French Oak barrels - 50% new, 50% seasoned</i>
ALCOHOL:	<i>14.7%</i>
PRODUCTION:	<i>215 barrels</i>
OPTIMUM DRINKING:	<i>2014 - 2024</i>
PRICE:	<i>\$50.00</i>
FORMATS AVAILABLE:	<i>375ml • 750ml • 1.5L</i>
SRP:	<i>\$25.00 • \$50.00 • \$110.00</i>
UPC:	<i>855326003002</i>



### VINEYARDS

Each wine in the portfolio is a true example of Blackbird's ongoing commitment to quality by partnering with a selection of Napa Valley's most prestigious vineyards.

**Blackbird Vineyard** - *Located in the Oak Knoll District, Blackbird's estate vineyard, with clay soils underlaid by gravel, is an ideal site for Merlot. The region's cool nights preserve acidity in the fruit, providing natural balance.*

**Hudson Vineyard** - *Perched on a rolling hillside in the cool climate of Carneros, the Hudson Vineyard is a high-quality fruit source for Merlot, Cabernet Franc, and Cabernet Sauvignon.*

**Stagecoach Vineyard** - *Atop the Vaca Mountains south of Pritchard Hill, the rocky, volcanic terroir of the Stagecoach Vineyard produces intense Merlot and Cabernet Franc.*

**Crocker & Starr Vineyard** - *The Crocker & Starr Vineyard's deep pocket of well-drained gravel creates aromatic Cabernet Franc with impressive structure and finesse.*

### ARISE

Arise is the most aspiring wine in the Blackbird Vineyards repertoire. Harvested, vinified, and barrel-aged with an identical commitment to quality and excellence as our principal wines, every vintage of this sister label Bordeaux-inspired blend is hand-tuned to express the luscious flavor profiles and lithe structure that only come from exceptional fruit. Arise captures the essence of Napa Valley.

Every artist needs a muse...

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